



PT Industri Jamu Dan Farmasi Sido Muncul Tbk

FINANCIAL YEAR 2024 FACTSHEET

Our Business

We are **Indonesia's largest herbal medicine producer**, combining traditional remedies with modern innovation. We **lead in herbal medicine**, leveraging over seven decades of expertise in natural health solutions.

-Empowering Health, Enriching Lives-

Company Snapshot

Established: 1951 | IPO: 2013

Headquarter: Semarang, Central Java, Indonesia

Employees: ~4400

Ticker: SIDO IJ | SIDO JK

Key Strategy Initiatives

INNOVATIVE PRODUCTS

Creating consumer-driven solutions through dedicated research to meet evolving consumer needs



MARKET EXPANSION

Strengthening domestic and international presence in high-growth markets



EFFICIENCY

Optimizing costs and processes to drive profitability and product excellence



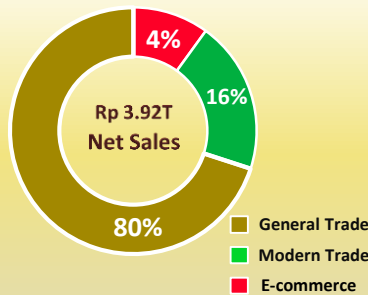
SUSTAINABILITY

Integrating eco-friendly practices for long-term environmental and social benefits

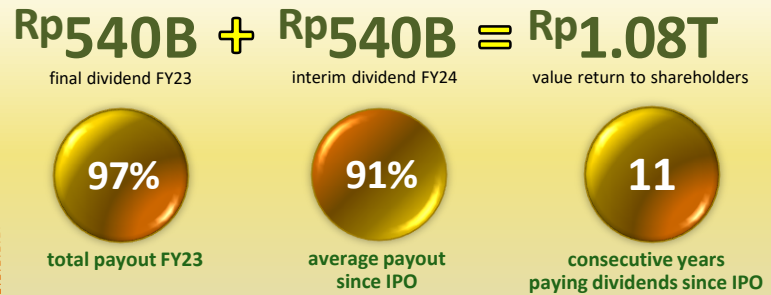
FINANCIAL YEAR 2024 FINANCIAL HIGHLIGHTS

Sales	Rp 3.92T
Net Profit	Rp 1.17T
Return on Assets	30%
Return on Equity	34%

DISTRIBUTION CHANNEL



SIDO CONTINUED TO RETURN VALUE TO SHAREHOLDERS



Financial Year 2024 Organic Sales



All segments grew organic sales



Market Leadership

We are committed to providing **superior herbal products** by combining innovation, affordability, and excellent consumer experiences across every market and product segment.

KEY HIGHLIGHTS



Consumers trust Sido Muncul brands

- Industry Leader in Indonesia's herbal market, with a market share of 72% in cold symptoms category. (Source: NielsenIQ)
- Expanded export penetration in key regions: ASEAN and ECOWAS.

Sido Muncul's Portfolio

Holistic Health Solutions
Across Diverse Segments



Sido Muncul is proud to offer a broad portfolio of products that cater to the health and wellness needs of consumers worldwide. Our portfolio is designed to combine **innovation, tradition, and quality** to create sustainable value.

Herbal & Supplements

64% of Revenue



Modernized traditional Indonesian "JAMU" with proven efficacy and herbal-based supplements, catering to holistic health solutions for modern lifestyles.

Food & Beverages

33% of Revenue



Beverages and confectioneries infused with herbal and functional ingredients for healthy lifestyles.

Pharmaceuticals

3% of Revenue



Comprehensive range of over-the-counter and prescription medications designed to address diverse healthcare needs.

Innovations in Motion

2022



2023



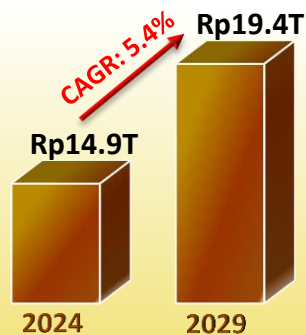
2024



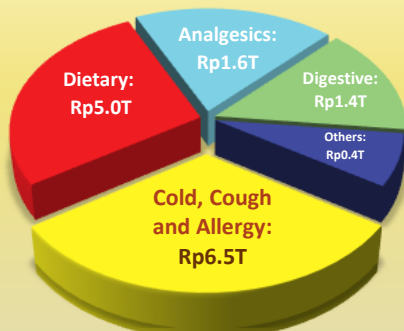
Contribution of 2yr. NPD to Total Sales
1%-2%

Herbal Market Potential: A Strategic Runway for Growth

The tradition of consuming *Jamu* remains integral to Indonesian culture, creating a resilient demand for herbal and traditional remedies.



"Indonesia's Herbal/Traditional products market is poised to grow from **Rp14.9 Trillion in 2024 to Rp19.4 Trillion by 2029**, reflecting a **5.4% CAGR**-the highest in consumer health categories."



Herbal/Traditional Products Market Size Indonesia 2024
Source: Euromonitor

"The Cold, Cough and Allergy leads the Herbal/Traditional Products with strongest growth of **7.5% CAGR** and projected to reach **Rp9.4 Trillion** by 2029, primarily driven by seasonal changes and increasing air quality concerns."

Environmental Commitment

Key Achievements



91% Energy from Renewable Sources



100% Electricity from Renewable Energy



*34% Reduction in GHG Emission

*market-based vs. last year

Innovative Green Initiatives

Solar PV Roof



Harnessing the sun since 2022: Cuts up to 1,980 tons of CO₂ annually while saving 30% on grid energy costs

Absorption Chiller Upgrade



Efficient cooling: CO₂ cut by up to 10,000 tons/year and reduce utilities costs down by up to 8%

Biomass as Boiler Fuel



Green fuel since 2014: Reducing emissions, waste, and cutting utilities costs by up to 14%